Price List

Effective December 2024

לוח הציבור
טעגליכע אויסגאבע אין בארא פארק

Luach Hatzibur
Daily Publication in Boro Park



tel. 718.303.4300 | fax. 718.865.4231 | email. mail@luachhatzibur.com | web.LuachHatzibur.com

בס"ד

Daily Publication Advertising - Display Ads

	SPOT	SIZE	DAILY RATE	WEEKLY RATE	MONTHLY RATE
FRONT	Front **4 inch**	**5"X4"**	**$450**		
	Front **2 inch**	**5"X2"** | **2.4"X4"**	**$260**		
	Front **1 inch**	**5"X1"**	**$170**		
	Front **Line Strip**	**5"X0.5"**	**$110**	**$570** $95/day	
BACK	Back **Full** Page	**5"X8"**	**$500**		
INSIDE	**Full** Page	**5"X8"**	**360**		
	Page 3 - **Full** Page	**5"X8"**	**$390**		
	5 inch strip	**5"X5"**	**$255**		
	Half Page	**5"X4"** | **2.4"X7.75"**	**$195**	**$1080** $180/day	
	3 inch strip	**5"X3"**	**$155**	**$840** $140/day	
	Quarter Page	**5"X2"** | **2.4"X4"**	**$115**	**$600** $100/day	**$1800** $75/day
	1.5 inch	**5"X1.5"**	**$100**	**$510** $85/day	**$1440** $60/day
	Business Card	**2.4"X2"** | **5"X1"**	**$80**	**$390** $65/day	**$1080** $45/day
	1/2 Inch **Strip**	**5"X0.5"** | **2.4"X1"**	**$50**	**$210** $35/day	**$600** $25/day

Did you know?

IT'S A PROVEN FACT:
Advertising in a daily publication brings maximum results!

PREFFERED PLACEMENT
Example page 2 - 3
Additional fee $30

Send your ad with a link to more than 12000 subscribers via our daily email for just $450

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Daily Publication Advertising - Classified Ads / Real Estate Ads

	SPOT	Character Limit	DAILY RATE	WEEKLY RATE	MONTHLY RATE
CLASSIFIED	Classified **Single**	200	**$28**	**$138** $23/day	**$360** $15/day
	Classified **Double**	420	**$40**	**$210** $35/day	**$576** $24/day
	Classified **Triple**	640	**$55**	**$300** $50/day	**$720** $30/day
	Classified **4 Box**	860	**$70**	**$390** $65/day	**$900** $37.5/day
REAL ESTATE	Real Estate **Single**	160		**$72**	
	Real Estate **Double**	300		**$120**	
	Real Estate **Triple**	450		**$156**	
	Real Estate **4 Box**	600		**$186**	

Make your classified / Real estate ad stand out - with the following options

Black Outline	**$3**	**$15**	**$45**
White on grey / Black	**$3**	**$15**	**$45**

Business Hours & Submission Deadlines

Hours:

Sunday 12:00pm -8:00pm
Monday-Wednesday 10:00am-8:00pm
Thursday 10:00am - 9:00pm
Friday 9:00am - 12:00pm/12:30pm
Motze Shabbos 2 Hours after zman

Deadlines:

Monday-Friday Issue - 8:00pm
Sunday's Issue - Motze"sh 10:00

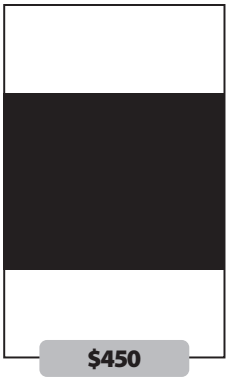
Ad Sizes

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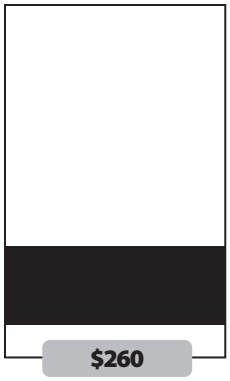
tel. **718.303.4300** | fax. **718.865.4231** | email. **mail@luachhatzibur.com** | web.**LuachHatzibur.com**

Front cover **5x4**



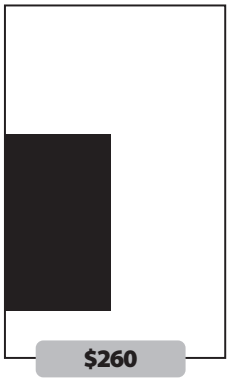
$450

Front Cover **5x2**



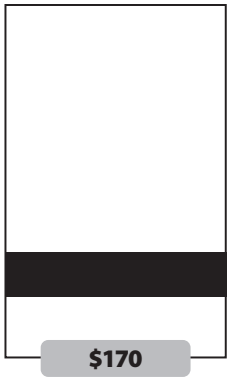
$260

Front Cover **2.4x4**



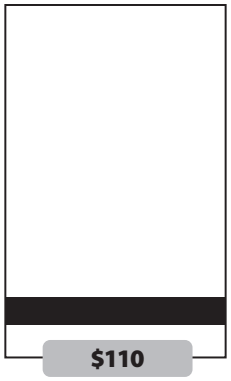
$260

Front Box **5x1**



$170

Front Line Strip **5x 0.5**



$110

Back Full Page **5x8**



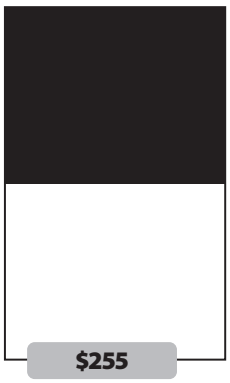
$500

Inside Full Page **5x8**



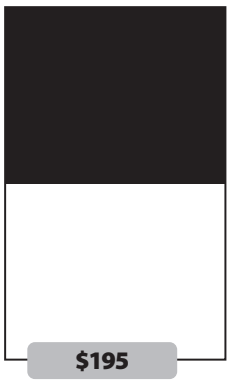
$360

5 inch strip **5x 5**



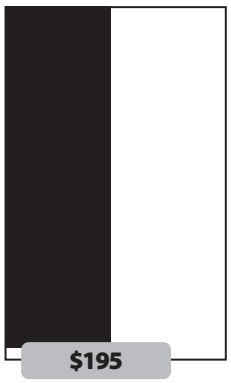
$255

Inside Half Page **5x 4**



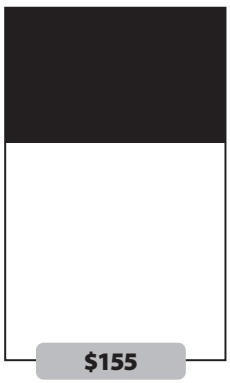
$195

Inside Half Page **2.4x7.75**



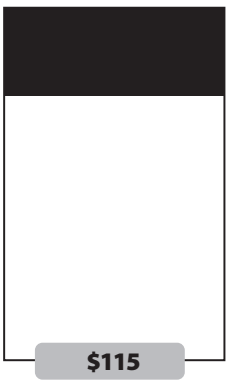
$195

One Third Page **5x3**



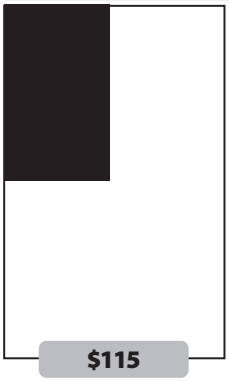
$155

Inside Quarter Page **5x2**



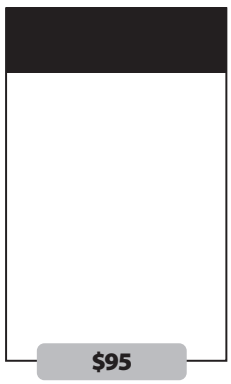
$115

Inside Quarter Page **2.4**



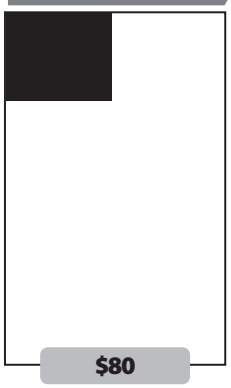
$115

1.5 inch strip **5x1.5**



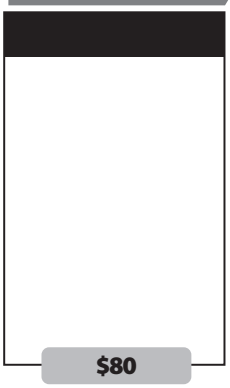
$95

Business Card **2.4x2**



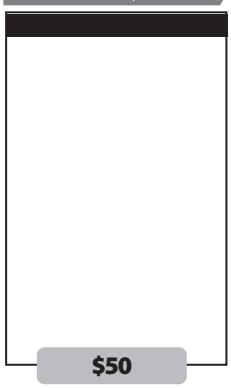
$80

Business Card **5x1**



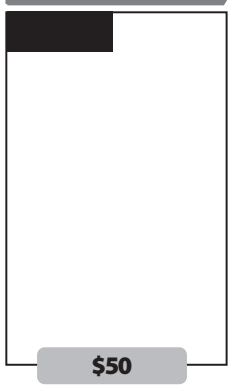
$80

Half inch Strip **5x0.5**



$50

Half inch Strip **2.4x1**



$50